

Standard Adverts

Full Page £185.00
Half Page £120.00
Quarter Page £75.00
Eighth Page £45.00

Premium Adverts

Centre Page £200.00 (1 page)
Centre Page Spread £340.00 (2 pages)
Inside Front and Back Cover £210.00 (each page)
Front Cover Single Photograph and Caption £100.00
Back Cover £240.00

All prices subject to VAT

Business Editorials

Editorial Feature

Single Page £150.00 including photography
Two Page Spread £250.00 including photography

Restaurant Review

Two Page Spread + cost of meal, including
photography £140.00

All prices subject to VAT

Contacts

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Distribution

5000 copies of Staffordshire Today are distributed to selected postcode areas, businesses and events in Staffordshire, Cheshire, Shropshire and Derbyshire.

The magazine is also available online at www.staffordshiretoday.co.uk

running alongside

www.markrheath.co.uk

the editor's highly successful events photography site. This site receives an average of 2200 hits per month.

Advert Sizing

In Millimetres

Full Page	190 x 128
Full Page Bleed *	210 x 148
Front Cover	On Request
Half Page Landscape	93 x 128
Quarter Page Portrait	93 x 62
Eighth Page Landscape	44.5 x 62

* 3mm bleed to all edges

Discounts

Discounts are offered when booking insertions for 3, 6, or 12 Issues

The publisher reserves the right to increase rates at any time with immediate effect. This would not effect agreed term advertisers.

Mark R. Heath Photography Publisher of Staffordshire Today Terms and Conditions.

By placing an order with Mark R. Heath Photography, publisher of Staffordshire Today, it is deemed that the Advertiser has accepted these terms and conditions.

1. Whilst every care is taken to ensure the accuracy of both adverts and editorial the publisher cannot accept responsibility for loss, damage or omission caused by any error in printing or similar.
2. Adverts and editorial are accepted on the understanding that the contents of the said are true, fair and accurate. The publisher cannot accept responsibility for views made by the advertisers or the accuracy of the said.
3. Proofs of insertions will be sent via email prior to publication. It is the responsibility of the advertiser to check all the contents of the proof and confirm via email that it is correct.
4. Advertisements and editorial can be sent via email as PDF, MS Publisher and MS Word. All images to be 300 DPI minimum, 400 DPI preferred as JPEG or Photoshop PSD. CD-Rom is acceptable via recorded delivery.
5. The publisher cannot accept responsibility for the content of the advertiser's insertion. It is the advertiser's responsibility to ensure the contents are legal and that the said is copyright free.
6. The publisher reserves the right to refuse insertions that may cause offence or deemed to be defamatory.
7. No guarantee is made to the success of any insertion.
8. All invoices for insertions are due 7 days after publication date.
9. Distribution is at the publisher's discretion.
10. It is deemed that the Advertiser has accepted these terms and conditions.